

Proposed Communication Graduate Course Rotations

Note: Courses that are marked 5XXX are in the process of being created and going through the university governance system. The same is true for courses labeled COMM 5814 (Topical Seminar).

Fall 2009

5014 Comm Theory (required of all first years every fall)
5024 Comm Research (required of all first years every fall)
5614 Rhetorical Theory (required of all first years every fall)
5544 Mass Media and Politics (odd falls)
5814 Topical Seminar: Health Comm Campaigns

Spring 2010

5534 Persuasion and Social Influence (every spring)
5XXX Mass communication theory (even spring)
5XXX Issues/Crisis management (even spring)
5514 PR Theory/practice (even spring)

Fall 2010

5014 Comm Theory (required of all first years every fall)
5024 Comm Research (required of all first years every fall)
5614 Rhetorical Theory (required of all first years every fall)
5XXX Communication campaigns (every fall; students can take twice with different themes)
 subtopics: electoral campaigns, social movements, public campaigns
5XXX Media Issues (even fall; students can take twice with different themes)
 subtopics: public opinion and media, media literacy, media ethics and law

Spring 2011

5534 Persuasion and Social Influence (every spring)
5534 New Comm Technology (odd spring)
5xxx Media Issues (odd spring—alternates with 5414 Media Effects in odd springs)
5814 Topical Seminar: public comm (odd spring)
 subtopics: Org Comm, Pedagogy, International

Fall 2011

5014 Comm Theory (required of all first years every fall)
5024 Comm Research(required of all first years every fall)
5614 Rhetorical Theory(required of all first years every fall)
5544 Mass Media and Politics (odd falls)
5XXX Communication campaigns (every fall; students can take twice)

Spring 2012

5534 Persuasion and Social Influence (every spring)
5XXX Mass comm. theory (even spring)
5XXX Issues/Crisis (even spring)
5514 PR Theory/practice (even spring)

Fall 2012

5014 Comm Theory (required of all first years every fall)
5024 Comm Research (required of all first years every fall)
5614 Rhetorical Theory (required of all first years every fall)
5XXX Communication campaigns (every fall; students can take twice with different themes)

subtopics: electoral campaigns, social movements, public campaigns
5XXX Media Issues (even fall; students can take twice with different themes)
subtopics: public opinion and media, media literacy, media ethics and law

Spring 2013

5534 Persuasion and Social Influence (every spring)

5534 New Comm Technology (odd spring)

5414 Media Effects (odd spring—alternates with Media Issues in odd springs)

5814 Topical Seminar: public comm (odd spring)

September 25, 2009