

**COLLEGE OF LIBERAL ARTS AND HUMAN SCIENCES
DEPARTMENT OF COMMUNICATION**

**BACHELOR OF ARTS IN COMMUNICATION
OPTION: PUBLIC RELATIONS (PR)**

CHECKSHEET FOR STUDENTS GRADUATING IN CALENDAR YEAR 2011

Name _____ ID# _____ Email _____

MAJOR REQUIREMENTS (I-IV)

Listed below are the in-major requirements for the Public Relations Option in COMM. Please see reverse for other graduation and “progress to degree” requirements.

I. FOUNDATION (9 HOURS)*

___ COMM 1014 Introduction to Communication Studies (3 credit hours)

___ COMM 1015 Communication Skills (3)

___ COMM 1016 Communication Skills (3)

*Students entering the major after first semester freshman year and not completing COMM 1015-16 will meet this foundation requirement in the following way:

___ COMM 1014 Introduction to Communication Studies (3)

___ COMM 2004 Public Speaking (3)

___ Any 3-hour COMM elective NOT also used for requirement in Development, Advanced Study or Capstone.

II. DEVELOPMENT (15 HOURS)

Required 4 courses:

___ COMM 2124 Intro to Communication Research (3) ___ COMM 2034 Visual Media (3)

___ COMM 2024 Media Writing (3) ___ COMM 2044 Principles of Public Relations (3)

Select 1 course from:

___ COMM 2064 The Rhetorical Tradition (3)

___ COMM 2084 Media Institutions (3)

III. ADVANCED STUDY (15 HOURS)

Required 2 courses:

___ COMM 3144 Advanced Media Writing (3)

___ COMM 4054 Public Relations Case Studies (3)

Select 3 courses from:

___ COMM 3064 Persuasion (3)

___ COMM 4374 New Communications Technology (3)

___ COMM 3244 Political Communication (3)

___ COMM 4044 International Communication (3)

___ COMM 3134 Public Advocacy (3)

___ COMM 4024 Communications Law and Ethics (3)

___ COMM 4074 Organizational Communication (3)

___ COMM 4364 Issue Management in Public Relations (3)

IV. SENIOR CAPSTONE (3 HOURS)

Select 1 course from:

___ COMM 4214 Topics in Communication Research (3)

___ COMM 4224 Topics in Media Criticism (3)

___ COMM 4244 Topics in Public Communication (3)

___ COMM 4254 Topics in Media Writing (3)

___ COMM 4304 Topics in Communication Campaigns (3)

___ COMM 4344 Advanced Topics in Film (3)

COMM hours: 42

Prerequisites are listed in the University Catalog course listings. The list above includes no hidden prerequisites.

V. UNIVERSITY CURRICULUM FOR LIBERAL EDUCATION (CLE)

Although courses taken in the CLE may also fulfill major or minor requirements, COMM majors are encouraged to broaden their education by sampling courses from many disciplines.

Area 1 Writing and Discourse (6 hours)	(3)_____	(3)_____
Required: COMM 1015 (3), COMM 1016 (3) (Note: ENGL 1105-1106 accepted for students transferring into the major after the freshman year)		
Area 2 Ideas, Cultural Traditions, and Values (6 hours)	(3)_____	(3)_____
Select 2 courses from CLE		
Area 3 Society and Human Behavior (6 hours)	(3)_____	(3)_____
Required: COMM 1014 (3); Select 1 other course from CLE		
Area 4 Scientific Reasoning and Discovery (6 hours)	(3)_____	(3)_____
Select 2 courses from CLE (Labs not required)		
Area 5 Quantitative and Symbolic Reasoning (6 hours)	(3)_____	(3)_____
Select 2 courses from CLE		
Area 6 Creativity and Aesthetic Experience (3 hours)	(3)_____	
Select 1 course from CLE (Note: One 3-credit course required, not 1- or 2-credit courses.)		
Area 7 Critical issues in a Global Context (3 hours)	(3)_____	
Select 1 course from CLE		

VI. ELECTIVES

In addition to Option and CLE requirements, students must complete a minimum of 42 hours of free electives to reach the 120 hours they need to graduate. Students should plan carefully for a double major, a minor or cognate, education abroad, an internship, a field study, undergraduate research, an independent study, or non-required CLE or foreign language courses.

GRADUATION REQUIREMENTS

1. Minimum of 120 semester hours from the following categories:
 - I. COMM Foundation
 - II. COMM Development
 - III. COMM Advanced Study
 - IV. COMM Senior Capstone
 - V. Curriculum for Liberal Education
 - VI. Electives
2. Minimum of 42 hours in COMM (Maximum 51 COMM hours includes courses used to meet any other requirement.)
3. Overall GPA of 2.5
4. Courses taken in major to fulfill graduation requirements must be graded A-F (not pass/fail).
5. COMM courses taken for a minor may NOT be counted toward major requirements.
6. Completion of foreign language requirement, which can be met in one of three ways:
 - 3 years of single foreign language in high school OR
 - 2 years of a single language in high school plus 1106 or equivalent in college OR
 - 1105-1106 or equivalent in college (If a student has NOT completed at least two years of a single foreign language in high school, this college credit must be in addition to the 120 credits required for graduation.)

PROGRESS TOWARD DEGREE

A student will be certified as making satisfactory progress towards a degree by meeting the following requirements:

- Declaration of option by end of semester no later than the semester during which the 45th hour (overall) is completed.
- Completion of COMM 1014 (minimum grade of C) and COMM 2124 by end of semester in which the 60th hour is attempted.
- Overall GPA of 2.5 by the time 45 hours have been attempted.
- COMM GPA of 2.0 or better by the semester the 75th hour is completed. All COMM courses are included in the calculation of the in-major GPA.
- Overall GPA of 3.0 for students who are double majoring.

Students who fall below the standard for either the overall GPA or the COMM GPA will have one semester to regain the required GPA standards. A student who fails to make satisfactory progress toward degree after that semester will be blocked from continuing in the Communication major.